Hometown Hero Sponsorship

Throughout the summer and fall of 2018 Bethel College Athletics will be conducting our first ever athletic department web page sponsorship drive. Each one of our athletes will have the chance to have a personal sponsorship by a hometown supporter. Bethel College can offer a wide range of exposure marketing for these home-town hero sponsors.

How it works: Beginning September 4th, the Bethel College Athletic website (www.bethelthreshers.com) will be updated with this sponsorship information under the student athlete roster profile. Each athlete’s bio will contain their picture, stats, hometown, education, and the logo of their home-town sponsor. If the sponsor so desires, their website can be hyperlinked from the athlete’s page to generate more activity on the sponsors webpage. This information will remain active on our students-athletes webpage until July 1st, 2019. The cost of this sponsorship is $150 annually. Anyone who views our new website will know that you are making a difference in this student’s life, serving as their own personal supporter. If you have any questions feel free to contact Bethel’s Athletic Director, Tony Hoops, thoops@bethelks.edu.

At Bethel College, we strive to provide our athletes with the best possible experience. Sponsorships such as these help us to continue to better our facilities and overall student experience through transportation, meals and apparel as we strive for success in all our athletic programs. By sponsoring a student-athlete, it will allow us to positively impact their career here at Bethel College. We greatly appreciate your support of Thresher Athletics!

If interested please provide us with the following information:

Student Athlete’s Name ___________________________ Sports(s) ___________________________

Web Page Sponsor’s Name ________________________________________________________________

Address_______________________________________________________________________________________________

City_______________________________ State__________ Zip_______________________________

Contact Person_____________________________ Title_______________________________

Telephone_________________________ Email_______________________________

Do you desire a hyperlink? _____ Business Website________________________________________

Make your check payable to: Bethel College Athletics

Bethel
THRESHERS
Athlete Information

Who should I contact?

Any business, corporation, group or individual that has a desire to promote their company within our Bethel Threshers website. The sponsor contacted should be someone from your hometown or nearby place of residence. Other options could be a family member who happens to own a business. Bethel College does reserve the right to officially approve all sponsors. Each sponsor will have their logo graphic displayed, or their name listed on your athletic bio. page.

How do I get a home-town sponsor?

Ask a business, group or individual if they would consider sponsoring you through the Bethel Thresher website. Inform them of the cost of $150 annually. The information displayed on the web page sponsor form can be helpful for questions. If the sponsor has any further questions they can be directed to Athletic Director Tony Hoops, thoops@bethelks.edu.

Important Sponsor Information:

1) Fill out the information form located on the other side of the form
2) Please email a copy or link of your logo to jbooth@bethelks.edu.
   • A color picture of company logo is also acceptable
3) Make all checks payable to: Bethel Thresher Athletics
   • If in need of an invoice or tax form contact Bethel Athletics
4) Send form and payment to the address listed below

Contact Information:

1) Email: thoops@bethelks.edu
2) Phone: 785-527-3277
3) Mail: Bethel College Athletics
c/o Tony Hoops
300 E 27th St
North Newton, KS 67117

Athletes: This form needs to be completed upon your arrival this fall!